

AG	MA	M	W	GF	M	W	Lead	M	W	Senior	M	W	Normal	M	W	Junior	M	W	Trainee/WS/Azu	M	W	keine Angabe	M	W	
1	1	1	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
2	22	15	7	1	1	0	0	0	0	0	0	0	21	14	7	0	0	0	0	0	0	0	0	0	
3	1	1	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
4	19	11	8	1	1	0	7	4	3	0	0	0	11	6	5	0	0	0	0	0	0	0	0	0	
5	74	21	53	3	2	1	6	2	4	3	2	1	27	9	18	0	0	0	0	35	6	29	0	0	0
6	19	16	3	19	16	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
7	2	2	0	2	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
8	4	3	1	3	3	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	
9	1	1	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
10	1	1	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
11	15	9	6	1	1	0	3	2	1	0	0	0	11	6	5	0	0	0	0	0	0	0	0	0	
12	12	4	8	1	1	0	3	1	2	0	0	0	8	2	6	0	0	0	0	0	0	0	0	0	
13	10	6	4	1	1	0	0	0	0	3	3	0	6	2	4	0	0	0	0	0	0	0	0	0	
14	10	5	5	1	1	0	1	1	0	0	0	0	8	3	5	0	0	0	0	0	0	0	0	0	
15	6	4	2	2	2	0	0	0	0	1	0	1	2	1	1	1	1	0	0	0	0	0	0	0	
16	8	5	3	2	2	0	0	0	0	0	0	0	6	3	3	0	0	0	0	0	0	0	0	0	
17	1	1	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
18	1	1	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
19	2	2	0	2	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
20	19	15	4	3	3	0	16	12	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
21	106	50	56	3	3	0	0	0	0	0	0	0	103	47	56	0	0	0	0	0	0	0	0	0	
22	2	2	0	2	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	



92	63	30	33	4	4	0	15	7	8	13	7	6	31	12	19	0	0	0	0	0	0	0	0	
93	24	15	9	1	1	0	0	0	0	0	0	0	22	14	8	0	0	0	1	0	1	0	0	0
94	7	5	2	2	2	0	1	0	1	0	0	0	4	3	1	0	0	0	0	0	0	0	0	0
95	29	13	16	1	1	0	16	7	9	0	0	0	12	5	7	0	0	0	0	0	0	0	0	0
96	60	30	30	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	59	29	30
97	34	19	15	3	2	1	3	2	1	0	0	0	28	15	13	0	0	0	0	0	0	0	0	0
98	7	3	4	2	1	1	0	0	0	0	0	0	5	2	3	0	0	0	0	0	0	0	0	0
99	43	19	24	3	3	0	5	4	1	3	2	1	25	10	15	3	0	3	4	0	4	0	0	0
100	1	1	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
101	42	22	20	5	4	1	2	1	1	0	0	0	35	17	18	0	0	0	0	0	0	0	0	0
102	8	6	2	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	7	5	2
103	1	1	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
104	16	9	7	2	2	0	2	1	1	0	0	0	12	6	6	0	0	0	0	0	0	0	0	0
105	13	8	5	1	1	0	1	1	0	0	0	0	10	5	5	0	0	0	1	1	0	0	0	0
106	20	9	11	1	1	0	6	3	3	4	2	2	9	3	6	0	0	0	0	0	0	0	0	0
107	2	2	0	2	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
108	11	0	11	2	0	2	3	0	3	0	0	0	5	0	5	0	0	0	1	0	1	0	0	0
109	2	2	0	2	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
110	41	16	25	2	1	1	1	0	1	0	0	0	27	9	18	0	0	0	9	6	3	2	0	2
111	51	40	11	8	8	0	15	14	1	2	2	0	26	16	10	0	0	0	0	0	0	0	0	0
112	15	5	10	2	2	0	2	2	0	0	0	0	9	1	8	2	0	2	0	0	0	0	0	0
113	116	51	65	2	2	0	15	8	7	1	1	0	97	39	58	1	1	0	0	0	0	0	0	0
114	33	9	24	3	2	1	4	0	4	4	1	3	13	2	11	8	4	4	1	0	1	0	0	0



Legende

AG = Anonymisierte Agentur

MA = Anzahl Mitarbeitende

GF = Anzahl Mitarbeitende in Geschäftsführung/Aufsicht/Beirat/Inhaberschaft Positionen

Lead = Anzahl Mitarbeitende in Abteilungsleitung/Head of/ Teamleitung Positionen

SENIOR= Anzahl Mitarbeitende in Senior Positionen

MEDIUM = Anzahl Mitarbeitende Mid-Level Positionen

JUNIOR = Anzahl Mitarbeitende in Junior Positionen

TRAINEE/WS/AZU = Anzahl Mitarbeitende in Ausbildung/Trainee/Werkstudierende Positionen

KEINE ANGABE = Anzahl Mitarbeitende ohne Angabe der hierarchischen Positionen

M = (davon) Männlich

W = (davon) Weiblich

Untersuchte Agenturen: Digital Motion, Klickwunder, Finnwaa, Conversearch, Adseed, Exito, Leap, AdSoul, Internet Marketing Agentur, Conversion Champions, Adference, Lunapark, Peak Ace, Constancy, Dotsource, Jenpix, Inbiz, Klickkomplizen, Second Elements, Madmen, Suchmeisterei, UnitedAds, Dopamin, Gute Botschafter, Ironshark, Econsor, Weventure, Pixelwerker, ArtundWeise, MSO Digital, Suchelden, Netspirits, TrafficDesign, Morefire, Mindshape, Resolution Media, NJoy, Advidera, Promasters, Puetter, Sunzinet, Keyperformance, Smarteins, SEOPT, Saphir Solution, 3S Webdesign, Moccabirds, Sario Marketing, Visio 7, Potential 2, Drela, OMS, IMA, Kosch Klink, Klickpiloten, SeedingUp, Netzgefährten, Ad Agents, SEO-Turtles, Seybold, Arboro, SEO-Südwest, Rankeffect, eMinded, Analytica, Online Solutions Group, Blue Summit, Rockit Internet, Ommaxx, Cyberpromote, In SEO, SEO Küche, Bits & Passion, Xpose 360, Martin Gonev, Netprofit, Netgrade, Eology, Bloofusion, Dreikon, Profession, Yanduu, SEO Complete, Sumax, Optimerch, Base Plus, Farbentour, Argutus, Semtrix, Semotion, Löwenstark, Comspace, Cumami, Abakus, Aufgesang, Konstruktiv, 42 Digital, Lindbaum, Effektor, Artaxo, Performance Liebe, WebNetz, Artefact, EProfessional, ImWebsein, SEO Ambulance, SEO Profi, Digital Effects, Sumago, Gettraction, SEO Nerd, Internet Warriors, Seomatik, Content Consultants, Clicks, Webno, Indexlift, 3WFuture, Projecter, Diva E, B+M Webworks, Suxeedo

Alle Teamseiten wurden zwischen dem 20.10.2020 und 29.10.2020 abgerufen.

